

Dear Parent of an Eighth Grader,

Congratulations on your child's accomplishment of becoming an eighth grade student at Bearden Middle School. This year will be an especially memorable one for your eighth grader, and the Bear Tracks Yearbook Staff is working very hard to preserve the memories of the year.

Since the yearbook is one of the few items people keep from middle school, the staff would like to give you the opportunity to become a part of your child's yearbook. You may choose to do this by purchasing a personal ad. This ad can contain a picture (or pictures) and a message, or just a message. Sample ideas and a price list are enclosed.

Because we would like these personal ads and messages to be a surprise, we are asking that you mail your information and your check to Bearden Middle School in care of the yearbook staff by **February 13, 2015.** 

Our yearbook is done on the computer, so CD, thumb drives (we will copy and return drive), or e-mailed copies work well for us. We can scan hard copy pictures, but we cannot guarantee their return.

Your eighth grader will treasure this memory as a permanent part of his or her last year here at Bearden Middle. Please be aware that space in the yearbook is limited, and ads will be assigned on a first come, first served basis until the section is completed.

For further information, please e-mail Suzie Bottorff at <a href="mailto:suzanne.bottorff@knoxschools.org">suzanne.bottorff@knoxschools.org</a>

Sincerely,

The Bear Tracks Yearbook Staff

Remember, a yearbook lasts a lifetime...

## EIGHTH GRADE ADVERTISEMENT ORDER FORM

Student's Name		
Name of person placing ad		
Address		
City / Zip	Phone	
Please check appropriate space	ces:	
Full page (\$200)	1/2 page (\$100)	
1/4 page (\$50)	1/8 page (\$25)	
Ad Style Number	(or create your own)	
Background? Yes No		
Color Preferences		_
Is a picture included?		
Please check: CD Thumb e-mail Hard copy to be s		
c-mail mand copy to be s		

In the space below, clearly print or type the ad exactly as you would like it to appear in the yearbook. Don't forget to include the student's name in the ad as you wish it to appear. If you do not include their name, we will assume that you do not wish for the student's name to be in the personal ad. We will create your ad in the style and size to best fit the space you have purchased. **Don't forget to write the student's name on the back of all pictures submitted.** 

If additional space is needed, please attach extra sheet(s).

If you choose to create your own ad on the computer, please submit as a jpg or png file. We cannot use a pdf file.

Return the order form with your check payable to **Bearden Middle School** by **February 13, 2015.** 

Bearden Middle School Yearbook Staff Attn: Mrs. Bottorff 1000 Francis Road Knoxville, TN 37909 Here is your chance to say all the things you've longed to say, and the best part is that it will be printed in the yearbook. Your son or daughter will cherish it for a lifetime. There are a variety of ads you can place...

